Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1.-64. (Cancelled).

65. (Currently Amended) A digital camera comprising:

a memory receptor operable to receive a memory which is separable from said digital camera;

a picture capturing unit ~~for~~ operable to capture picture information corresponding to an image and store the picture information in the memory while the memory is attached to said digital camera via said memory receptor;

a display unit operable to display an image of the picture information stored in the memory;

a key adapted to be manipulated by a user of said digital camera and operable to rotate an angle of the image displayed on said display unit in response to user manipulation; and

a control information processor operable to obtain the angle of rotation and, according to the obtained angle of rotation, signal to the memory how the image of the picture information stored in the memory and displayed on said display unit is to be rotated.

66. (Previously Presented) The digital camera according to claim 65, wherein said display unit is operable to display the rotated image of the picture information after said control information processor signals to the memory how the image of the picture information stored in the memory and displayed on said display unit is to be rotated.

67. (Previously Presented) The digital camera according to claim 65, wherein said control information processor is operable to signal to the memory how the image of the picture information stored in the memory and displayed on said display unit is to be rotated during imaging thereof, the imaging being processed after the memory is separated from said digital camera.

68. (Previously Presented) A digital camera according to claim 65, wherein said display unit is integrated into said digital camera.

69. (Previously Presented) A digital camera according to claim 65, wherein said display unit is disposed in a landscape orientation during the display of the image of the picture information and during the display of the rotated image of the picture information.

70. (Previously Presented) A digital camera comprising:

a memory receptor operable to receive a memory which is separable from said digital camera;

a picture capturing unit operable to capture picture information corresponding to an image and store the picture information in the memory while the memory is attached to said digital camera via said memory receptor;

a display unit operable to display an image of the picture information stored in the memory;

a key adapted to be manipulated by a user of said digital camera and operable to rotate an angle of the image displayed on said display unit in response to the user manipulation; and

a control information processor operable to obtain the angle of rotation and, according to the obtained angle of rotation, store processing control information in the memory, the processing control information being indicative of how the image of the picture information stored in the memory and displayed on said display unit is to be rotated.

71. (Previously Presented) A digital camera according to claim 70, wherein said display unit is operable to display the rotated image of the picture information after said control information processor stores the processing control information in the memory.

72. (Previously Presented) A digital camera according to claim 70, wherein said display unit is integrated into said digital camera.

73. (Previously Presented) A digital camera according to claim 70, wherein said display unit is disposed in a landscape orientation during the display of the image of the picture information and during the display of the rotated image of the picture information.

74. (Previously Presented) A digital camera comprising:

a memory receptor operable to receive a memory which is separable from said digital camera;

a picture capturing unit operable to capture picture information corresponding to an image;

a rotation device operable to rotate a display angle of the picture information;

a display unit operable to display a rotated image of the picture information according to the rotated display angle;

a control information processor operable to obtain the rotated display angle and, according to the rotated display angle, store in the memory how an image of the picture information is to be rotated.

75. (Previously Presented) A digital camera according to claim 74, wherein said display unit is operable to display the rotated image of the picture information after said control information processor stores in the memory how the image of the picture information is to be rotated.

76. (Previously Presented) A digital camera according to claim 74, wherein said control information processor is operable to store in the memory how the image of the picture information is to be rotated during imaging thereof, the imaging being processed after the memory is separated from said digital camera.

77. (Previously Presented) A digital camera according to claim 74, wherein said display unit is integrated into said digital camera.

78. (Previously Presented) A digital camera according to claim 74, wherein said display unit is disposed in a landscape orientation during a display of the image of the picture information and during the display of the rotated image of the picture information.

79. (Previously Presented) A digital camera according to claim 74, wherein said rotation device is a key which enables a user to rotate the display angle of the picture information.

80. (Currently Amended) A digital camera according to claim ~~74~~79, wherein a rotation angle of the picture information displayed on said display unit is changed by 90 degrees upon manipulation of said key by a user of said digital camera.

81. (Previously Presented) A digital camera according to claim 74, wherein said picture capturing unit is operable to store the captured picture information in the memory while the memory is attached to said digital camera via said memory receptor.

82. (Previously Presented) A digital camera according to claim 74, wherein the memory is a memory card.

83. (Previously Presented) A digital camera according to claim 74, wherein the rotated display angle is automatically set according to a posture of said digital camera.

84. (Previously Presented) A digital camera according to claim 74, wherein said rotation device is a posture detection device operable to automatically obtain a

posture of said digital camera and automatically set the rotated display angle according to the posture of said digital camera.

85. (Previously Presented) A digital camera according to claim 74, wherein a size of an image displayed on said display unit is automatically adapted to a size of said display unit when changing a rotation angle of the image.